



325 N. Maple Drive # 6
 Beverly Hills, CA 90210
 phone/fax 310.288.2530
Info.About.Alexandra@STYLE-Ent.com

Photo Caption

For Immediate Release

Teen Actress & Musician Alexandra Rose Rieger Joins Star Cast of “It’s Cool To Be Smart”



“IT’S COOL TO BE SMART”

Star Line Up:



Los Angeles, CA (July, 15th 2007) – 15 year old Actress and Musician, **Alexandra Rose Rieger** joins the **IT’S COOL TO BE SMART** Mentor Program for girls. It was just last month that the program launched into the film and television arena with **Tyler Perry** and the girls from **Daddy’s Little Girls**, **The McClain Sisters** at **Radio One** in **Atlanta**.

It hits LA with Rieger & BernNadette Stanis (Thelma from “Good Times”) pairing up together with **Radio One V 100**, to meet & work with selected young ladies from East LA. It’s Cool To Be Smart works with Celebs, such as **Mary J. Blige**, **Alicia Keys**, **Beyoncé**, **TI**, **Paul Wall**, **Nick Cannon**, **Ruben Studdard**, **Big Boi** and others.

Rieger is repped by **William Morris Agency** (Talent/Voiceover), **Sheba Media Group** (Publicity), **Stephen Barnes** (Legal) and managed by **S.T.Y.L.E. Entertainment**. Those interested in contributing please contact: 310.288.2530.

